

Unternehmen	Net Retention		
	2019	2020	2021
Snowflake	180%	169%	168%
DataDog	150%	139%	150%
UiPath Inc	153%	153%	145%
Smartsheet Inc	135%	123%	134%
Hashicorp Inc	131%	123%	131%
Twilio	136%	137%	131%
Confluent	134%	125%	130%
JFrog Ltd.	142%	133%	130%
SentinelOne Inc	119%	117%	129%
Qualtrics	125%	120%	128%
ServiceNow	129%	127%	125%
Zscaler Inc	116%	127%	125%
Cloudflare	120%	117%	124%
Okta, Inc.	119%	121%	124%
PagerDuty Inc	122%	121%	124%
Veeva	122%	121%	124%
Crowdstrike	124%	125%	124%
Amplitude Inc	116%	119%	123%
Five9 Inc	105%	110%	122%
Zendesk	117%	110%	120%
Asana Inc	120%	115%	120%
Sprinklr	116%	118%	120%
MongoDB	120%	131%	120%
Alteryx	130%	122%	119%
Zoom Video Communications	134%	166%	117%
ZoomInfo Technologies Inc	109%	108%	116%
Couchbase Inc	115%	115%	116%
HubSpot	100%	102%	115%
Freshworks Inc	113%	110%	115%
Salesforce.com	115%	110%	115%
WalkMe Ltd	113%	112%	115%
DocuSign Inc	108%	114%	115%
Samsara	115%	115%	115%
Appian Corp	114%	117%	115%
Wix.com	112%	112%	114%
BigCommerce Holdings Inc	102%	109%	112%
Sprout Social Inc	110%	110%	112%
Coupa Software	111%	112%	112%
Box Inc	104%	102%	111%
Instructure Holdings Inc	107%	117%	109%
KnowBe4	103%	103%	108%
Qualys	108%	103%	108%
Workday	108%	110%	108%
Sumo Logic Inc	125%	117%	108%

Vertex Inc	109%	108%	107%
Liveramp Holdings Inc	111%	109%	106%
Domo Inc	105%	106%	105%
New Relic	115%	105%	103%
Avalara	111%	107%	103%
Average	118%	117%	118%
Median	115%	115%	116%